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We identify, develop and commercialize novel drugs that address unmet needs of people with rare cancer conditions





## ASCELIA PHARMA - HIGHLIGHTS

#### Pipeline

#### ORVIGLANCE® – Registration phase

- First-in-class contrast agent for use in liver MRI in patients with severely impaired kidney function
- FDA Orphan Drug Designation
- Global addressable market of USD 800 million
- Phase 3 study successful and clinical development completed

#### ONCORAL – Phase 2-ready

- Daily, oral irinotecan chemotherapy
- Clinical collaboration with Taiho Oncology
- Opportunity in gastric cancer and other solid tumors

#### Global outlook and Nordic roots

Based in Malmö (Sweden), US affiliate in New Jersey (US) Listed on NASDAQ Stockholm (Ticker: ACE)



#### ORVIGLANCE SUCCESSFULLY MEETS PRIMARY ENDPOINT

- Phase 3 study demonstrated strong superiority in visualization of focal liver lesions with Orviglance (CMRI) compared to unenhanced MRI
- All three readers meet the primary endpoint (p<0.001) with statistical significance
- The reliability of the data is strong and conclusive for all readers – including variability

#### **PRESS RELEASE**

02 May 2024 11:12:00 CEST



## Ascelia Pharma Successfully Meets Primary Endpoint with Strong Headline Results in Orviglance Phase 3 Study

Ascelia Pharma AB (publ) (ticker: ACE), a biotech focused on improving the life of people living with rare cancer conditions, today announced that liver imaging drug candidate, Orviglance®, significantly improved visualization of focal liver lesions, successfully meeting the primary endpoint in the pivotal Phase 3 study SPARKLE. Investors and analysts are invited to the virtual Investor Update: "Bringing Orviglance to Patients", on Tuesday, 7 May at 14:00 CEST



## SUBSTANTIAL VALUE CREATION OPPORTUNITIES

# Advance Orviglance to approval

Timely submission and approval by the US FDA as an orphan drug with an optimal label for the use in the target population

# Progress Orviglance commercialization readiness

Focused launch for well-defined patient population in liver imaging in cancer patients with severe kidney impairment

Global commercialization through partners with potential for Ascelia Pharma led launch in the US

#### Develop pipeline potential

**Demonstrate Oncoral efficacy** and safety in Phase 2

Expand Orviglance franchise with 2<sup>nd</sup> generation



#### **ORVIGLANCE®**

Liver diagnostic imaging drug

ONCORAL

Daily, oral chemotherapy



# ATTRACTIVE ORVIGLANCE OPPORTUNITY

- A well-defined unmet need for liver imaging in cancer patients with impaired kidney function
- A global addressable market opportunity of USD 800 million
- Clinical development completed with 9 studies and strong phase 3 results
- Commercial scale manufacturing
- Orviglance advances to regulatory filing and approval phase



## ORVIGLANCE - FILLING AN UNMET NEED IN LIVER MRI

#### Patient Landscape

Liver metastases are critical in cancer care



Liver metastases are common in many cancer types and often the cause of mortality <sup>1-3</sup>

 Colorectal cancer, metastatic breast cancer, gastric cancer

#### Treatments

Contrast enhanced MRI is the gold standard



#### Contrast enhanced MRI

- Detection and visualization
- Surgery & drug treatment plan
- Post-treatment surveillance

#### **Unmet Need**

A role for ORVIGLANCE in patients with severe kidney impairment



#### Patients with healthy kidneys

 Receive MRI with gadoliniumbased contrast agent (GBCA)

#### Patients with severe kidney impairment

- Black Box warning for gadolinium contrast agents
- Risk of severe side effects, incl. Nephrogenic Systemic Fibrosis (NSF)

#### **ORVIGLANCE**

Aims to be the imaging option without gadolinium-related safety risks in patients with severe kidney impairment

- Manganese based
- Liver specific



<sup>1)</sup> Riihimäki, M. et al. Patterns of metastasis in colon and rectal cancer. Sci. Rep. 6, 29765; doi: 10.1038/srep29765 (2016); Journal of Pathology, 2014, 232:23-31

<sup>2)</sup> Guy diSibio and Samuel W. French (2008) Metastatic Patterns of Cancers: Results From a Large Autopsy Study. Archives of Pathology & Laboratory Medicine: June 2008, Vol. 132, No. 6, pp. 931-939

<sup>3)</sup> Rahbari et al. Metastatic Spread Emerging From Liver Metastases of Colorectal Cancer: Does the Seed Leave the Soil Again? Annals of Surgery: February 2016 - Volume 263 - Issue 2 - p 345–352

## STRONG SUPERIORITY OF ORVIGLANCE IN PHASE 3

#### Primary endpoint met successfully

Three out of three readers scored primary visualization variables significantly higher with Orviglance than without



Common adverse events were consistent with previous studies, such as mild to moderate nausea. No serious adverse drug reactions were observed

#### Orviglance clinical development completed

Primary efficacy and safety of Orviglance confirmed in pivotal Phase 3

Consistent positive efficacy and safety results across all nine studies

Phase 3 full study report in progress for early Q4 2024



## PIVOTAL ORVIGLANCE PHASE 3 SUCCESSFULLY COMPLETED

# SPARKLE CLINICAL STUDY

- Oral manganese-based liverspecific MRI contrast agent
- Orphan Drug designation (US) for patients for which current gadolinium-based contrast agents are medically inadvisable

#### **Patients**

- Global study, 85 patients from 32 study sites in USA, Europe, and Latin America
- Known or suspected focal liver lesions and severe kidney impairment

#### **Endpoints**

- Primary: Improved lesion visualization (Lesion border delineation + lesions contrast)
- Secondary: Other efficacy endpoints, incl. quantitative image improvement, and safety

#### Comparator

- Unenhanced MRI + Orviglance MRI vs Unenhanced MRI
- Each patient their own control

#### **Evaluation**

Centralized evaluation by 3 independent radiologists

#### Follow-up

• Up to 7 days for safety



## CLINICAL DATA PACKAGE FOR REGULATORY SUBMISSION



Nine studies with consistent positive efficacy and safety results<sup>1-7</sup>

286 patients and healthy volunteers

Phase 1 studies investigating safety, absorption and signal intensity Total 4 studies with 126 healthy volunteers

Phase 2 studies investigating efficacy and safety in patients with known metastases Total 4 studies with 75 patients

Re-Evaluation Orviglance vs. Gadolinium & Unenhanced

Re-read with same endpoint as in phase 3 of phase 2 study (20 patients) with liver metastases

Phase 3 study to confirm efficacy and safety in the target population

Pivotal study on visualization of focal liver lesions and safety in patients with severe kidney impairment (85 patients)



<sup>1)</sup> Thomsen HS et al, Acad Radiol 2004: 11: 630-636

<sup>2)</sup> Thomsen HS et al. Eur Radiol 2007, 17: 273-278

<sup>3)</sup> Rief M et al. Invest Radiol, 2010; 45: 565-71

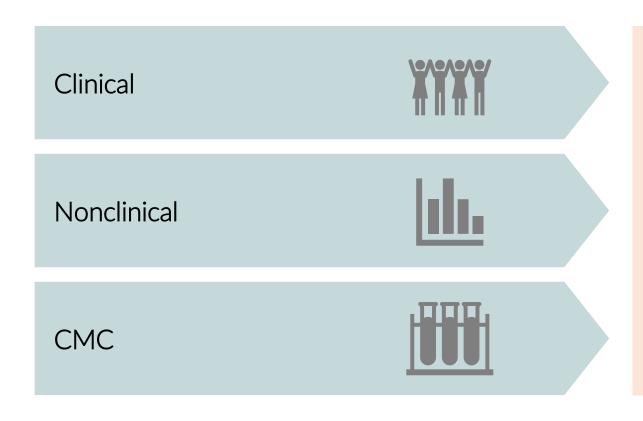
<sup>4)</sup> Brismar TB et al., Eur Radiol 2012; 22:633-41

<sup>5)</sup> Albiin N et al. MAGMA, 2012; 25:361-368

<sup>6)</sup> Study CMC-P005, primary objective to study of Orviglance for imaging of bile ducts (not published)

<sup>7)</sup> Results from Phase 1 and 2 and Food Effect and Hepatic Impairment Studies presented at RSNA and ESGAR conferences between 2022 and 2023

## ADVANCING ORVIGLANCE TOWARDS APPROVAL



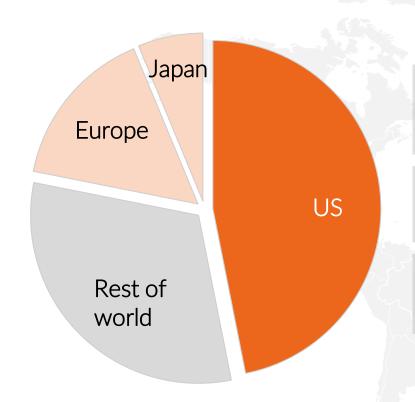
# **US FDA**

Timely submission and approval by the US FDA as an orphan drug with an optimal label for use in the target population

- Full Clinical Study Report early Q4 2024
- Conclusions from FDA pre-submission meeting by Q1 2025
- NDA submission mid-2025



## ATTRACTIVE ADDRESSABLE MARKET



Global addressable market of USD 800 million, half of this in the US

Focused launch for well-defined patient population in liver imaging in cancer patients with severe kidney impairment

Global commercialization through partners with potential for Ascelia Pharma led launch in the US



#### UNMET NEED RECOGNIZED IN CLINICAL PRACTICE

NSF\* risk

with warnings for target population

"Those of us who have seen NSF are frightened by it... you'll get buy-in from a lot of nephrologists...".

- Head of Renal section at US university hospital (from Ascelia Pharma Advisory Board meeting)

+90%



of HCPs are concerned by issues relating to GBCAs (including NSF)

+16%



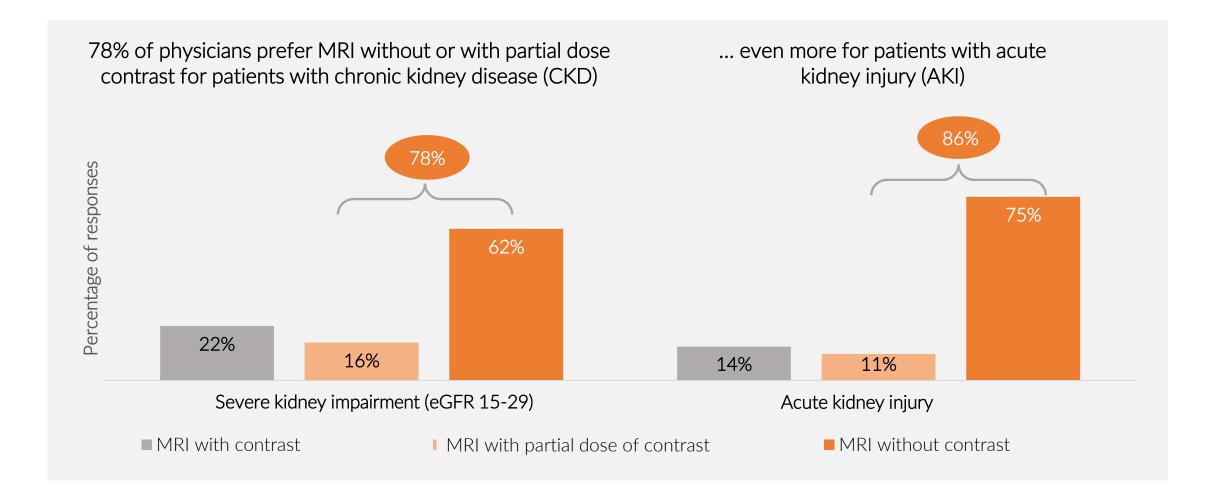
of providers have experienced GBCA-induced NSF

"The college [American Colleague of Radiology]...have a **growing** sense of responsibility and accountability about using these agents in high-risk patients.... our perception of which agents are "safe" has changed... this is another place where practice needed to evolve" - SPARKLE Investigator and Head of Radiology at US university hospital

\*nephrogenic systemic fibrosis



## UNENHANCED MRI PREFERRED FOR TARGET PATIENTS TODAY





## MOMENTUM FOR AN ALTERNATIVE TO GADOLINIUM

## Deposition in brain & organs

concerns around safety for all patients

New safety category recommended for Symptoms Associated with Gadolinium exposure (SAGE), by Am. College of Rad. (2022)

Multiple-GBCA effect on body movement and mental skills study requested by the FDA (ODYSSEY, 2020)



published: 20 S doi: 10.3389/fnr

healthcare-in-europe.com

#### Gadolinium Deposition in Brain: Current Scientific Evidence and Future Perspectives

Bang J. Guo<sup>1</sup>, Zhen L. Yang<sup>2</sup> and Long J. Zhang<sup>1,2\*</sup>

Department of Medical Imaging, Jinling Hospital, Nanjing Clinical School, Southern Medical University, Nanjin
 Department of Medical Imaging, Jinling Hospital, Medical School of Nanjing University, Nanjing, China

## Water contamination

scrutiny of environmental impact

Gadolinium excreted in urine is discharged into our environment and drinking water

## Future with less/no gadolinium

focus of leading gadolinium manufacturers

Low dose full-body gadolinium contrast agents pursued by GBCA players with one approved by the FDA in priority review

Completion of Phase 1 patient enrollment in full-body IV manganese-based contrast agent (GE HealthCare 2023)

Bang G. Gadolinium Deposition in Brain: Current Scientific Evidence and Future Perspectives. Mol. Neurosci., 20 September 2018



<sup>1)</sup> Brünjes R. et al. Anthropogenic gadolinium in freshwater and drinking water systems, Water Research, Volume 182, 2020.

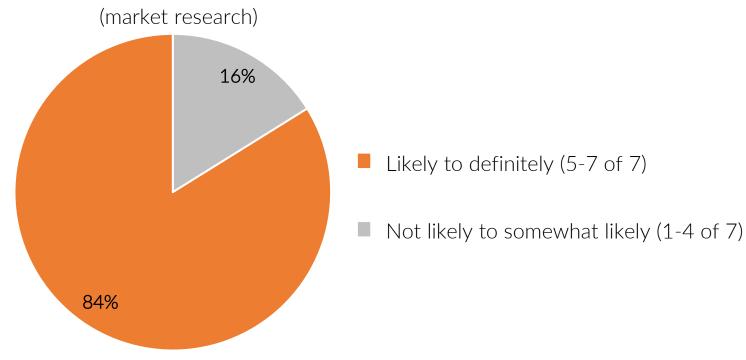
Macke et al. Fast and automated monitoring of gadolinium-based contrast agents in surface waters, Water Research, Volume 207, 2021.

Oluwasola et al, Gadolinium based contrast agents (GBCAs): Uniqueness, aquatic toxicity concerns, and prospective remediation. Journal of Contaminant Hydrology, Volume 250, 2022.

M. Nicholl. Seeking alternatives to gadolinium-based contrast agents. Healthcareineurope.com. July 22022

## 84% US HEALTHCARE PROFESSIONALS WILL USE ORVIGLANCE

#### LIKELIHOOD OF USING ORVIGLANCE FOR TARGET PATIENTS





## ON TRACK FOR OPTIMAL COMMERCIALIZATION

#### Strategic objectives for commercialization

- Optimal balance between investment required and future revenues
- Maximize value with shared global launch strategy
- Focus on key strategic capabilities in Ascelia Pharma



Progress launch readiness securing VALUE CREATION



## ATTRACTIVE US OPPORTUNITY



Abdominal imaging procedures in cancer patients with severe kidney impairment based on epidemiology and real-world data<sup>1</sup>

Around 400 healthcare provider accounts serve 75% of kidney impaired patients<sup>4</sup>

**Pricing range benchmarks** based on innovative diagnostics, payer and expert input and price testing<sup>2, 3</sup>

~100,000 procedures annually

~400 accounts

\$3,000-4,500



<sup>1)</sup> Ascelia Pharma market research with Decision Resources Group, 2020. Literature on prevalence and epidemiology of kidney disease, cancer and liver metastases.



<sup>2)</sup> Ascelia Pharma market access research and analyses with Revenue Reimbursement Solutions and Charles River Associates (2020), Triangle (2022) and Trinity (2022)

<sup>3)</sup> Final pricing strategy is subject to Phase 3 data, payer evidence, negotiations, discounts and access strategy

<sup>4)</sup> Ascelia Pharma analysis based on market research with Decision Resources Group, 2020

## CLEAR ROADMAP FOR OPTIMAL LAUNCH

		Progress launch readiness securing	VALUE CREATION
		Build network & advocacy with	KOLs
		Secure evidence early access for	PAYERS
		Develop advocacy for	PATIENTS
		Target clinical	DECISION MAKERS
		Secure availability of	PRODUCT
		Build launch	EXECUTION



#### Progress launch readiness securing VALUE CREATION



# Reimagine imaging for people with poor kidney function.

#### REVIEW ARTICLE

Oral Manganese Chloride Tetrahydrate: A Novel Magnetic Resonance Liver Imaging Agent for Patients With Renal Impairment

Efficacy, Safety, and Clinical Implication

Torkel B. Brismar, MD, PhD, Dominik Geisel, MD, Nikolaos Kartalis, MD, PhD, Beatrice L. Madrazo, MD, Hanna Persson Hedman, PhD, and Andreas Norlin, PhD

COVID-19 IMAGING V INFORMATION TECHNOLOGY V WOMEN'S HEALTH V RADIATION ONCOLOGY V

#### A New Approach to **Imaging Focal Liver Lesions in Patients With Reduced Kidney Function**

identifying a potentially fatal side effect in patients with poor kidney function – nephrogenic systemic

of focal liver lesions is critical for optimal management of patients with liver cancer or a range of cancers colorectal, breast, and gastric cancer. The gold-standard method for detecting focal liver lesions is contrast-enhanced MRI. However, in patients with poor ased contrast agents (GBCAs) have regulatory black box warnings, as they out those patients at risk of the severe and sometimes fatal - side effect. NSF

As patients with poor kidney function contrast agents, the imaging methods currently used – unenhanced MRI or non-liver specific lower-risk GBCAs significantly reduce the ability of clinicians to find and treat focal liver lesions, ultimately impacting the patient's chance of survival. This patient population, which is estimated to account for around 4% of all patients

similar imaging insights to those who undergo contrast drug-enhanced MRI.

serious and potentially life-threatening It causes sclerotic transformation and hardening of the skin, and can lead to joint contractures, and muscle and fascial fibrosis, which may lead to inner organs. NSF worsens over time results from multi system failure. The cases of NSF since 2006 (of which 24% kidney disease stage four or five to

FDA and EMA, have issued warnings about the use of GRCAs, and clinical and group III agents (see Table 1)

GBCA dosing exposure vary individually

(1, 2), It should be noted that not all

NEWS | RSNA | DECEMBER 03, 2022

#### Study compares effect of food intake on manganese-based MRI contrast agent absorption

A study presented at RSNA 2022 evaluated the effect of food intake on the absorption and signal intensity of Orviglance, a manganese-based MRI contrast agent, and successfully concluded that image enhancement is not impacted by a light meal

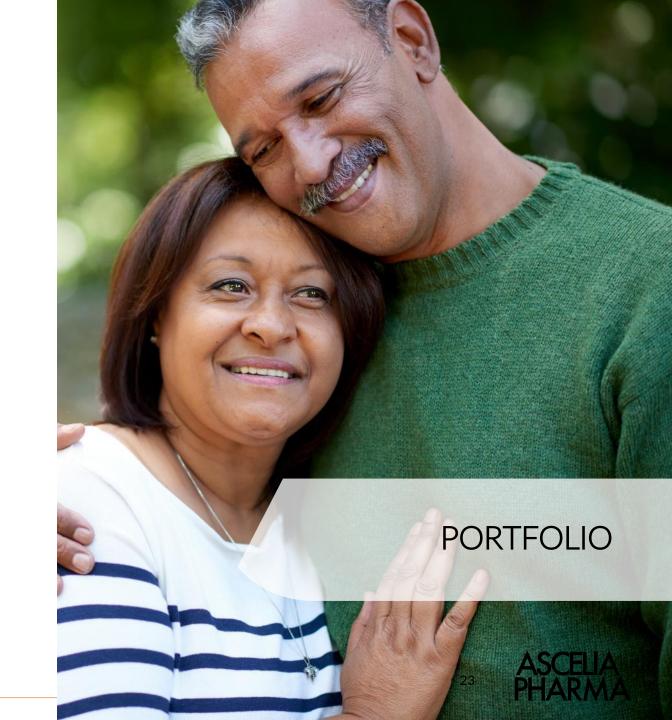


**ORVIGLANCE®** 

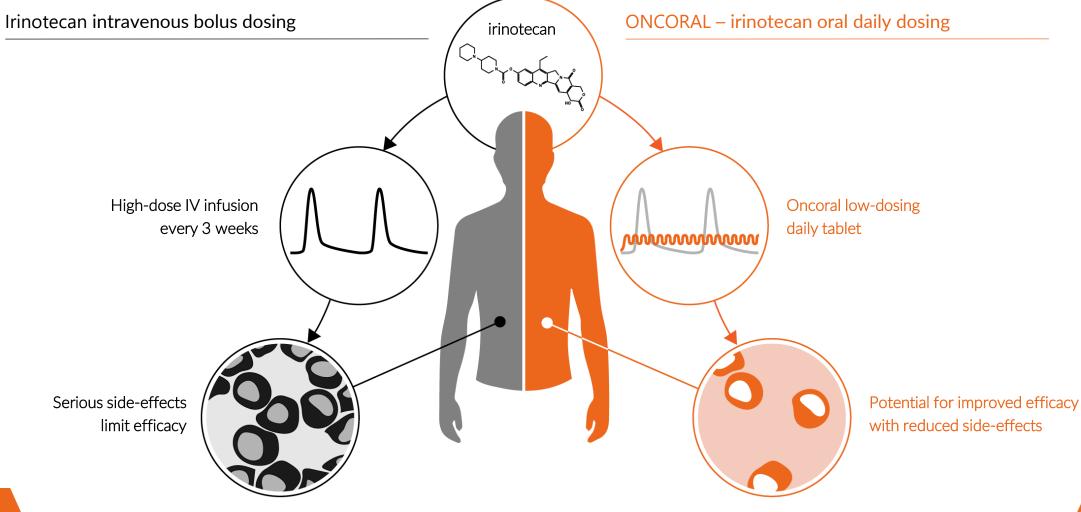
Liver diagnostic imaging drug

#### **ONCORAL**

Daily, oral chemotherapy



## IMPROVING IRINOTECAN EFFICACY and TOLERABILITY

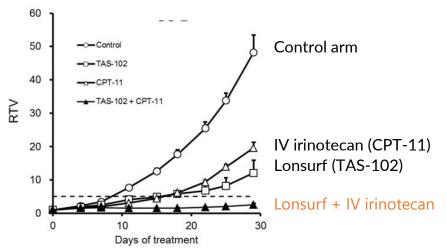


## ONCORAL PHASE 2 IN GASTRIC CANCER

#### STRONG RATIONALE FOR GASTRIC CANCER

- High unmet need and clinically demonstrated
- Potential for synergistic effect between Lonsurf and irinotecan

# Efficacy study in an animal model of gastric cancer<sup>1</sup> (Relative Tumor Volume, RTV)



#### LONSURF AND IRINOTECAN COMBINATION

#### RANDOMIZED CONTROLLED PHASE 2 STUDY

- ~100 patients with metastatic gastric cancer
- Study arms: Oncoral + Lonsurf vs. Lonsurf
- Endpoints: Progression Free Survival (Primary), Response Rate, PK, Safety (Secondary) and Overall Survival (follow-up)
- IND approved in the US
- To focus all resources on Orviglance, patient enrollment is not initiated until it can be done effectively

Clinical collaboration with



LONSURF is approved for treatment of metastatic gastric cancer and metastatic colorectal cancer







## ASCELIA PHARMA SECURES FINANCING OF 35 MILLION

#### PRESS RELEASE

04 February 2024 20:54:00 CET



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## Ascelia Pharma Secures Financing of up to SEK 35 Million

Ascelia Pharma AB (publ) (ticker:ACE) ("Ascelia Pharma" or the "Company"), a biotech focused on improving the life of people living with rare cancer conditions, today announced that the board of directors has resolved on a directed issue of convertibles to Formue Nord Fokus A/S ("Formue") raising gross proceeds of SEK 15 million (the "Convertibles"). Further, the Company has also entered into an agreement with Formue for a loan facility of up to SEK 20 million (the "Loan Facility" and together with the Convertibles, the "Financing"). The transaction ensures financial and strategic flexibility, with the full Financing extending the cash runway into the second quarter of 2025.

#### Strengthened financial position

- Ensures financial and strategic flexibility
- Extends cash runway into Q2 2025
- Limited dilution of current shareholders (around 4 percent)

#### Attractive and competitive terms

- First tranche financing of SEK 20 million
  - SEK 15 million is convertibles (10.53 SEK per share)
  - SFK 20 million loan
- Repayment by 20 May 2025, with option to repay at any time at no additional costs



## SUBSTANTIAL VALUE CREATION OPPORTUNITIES

#### Advance Orviglance to approval



Full Clinical Study Report early Q4 2024



Conclusions from FDA pre-submission meeting by **Q1 2025** 



NDA submission mid-2025

#### Progress Orviglance commercialization readiness



Advance launch readiness



Commercialization partnership

#### Develop pipeline potential



Initiate Phase 2 clinical study when financing allows



# ASCELIA PHARMA

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